

**SUMMARY**

I am a designer and developer with a diverse background spanning creative agency, marketing, and IT settings. My passion is problem solving – visual, technical, or otherwise. I have professional experience in bringing design and development projects from concept to production while working with clients to meet their goals and deadlines.

**EXPERIENCE****DEVELOPER //****DENPRO**

February 2015 – Present | Accokeek, MD / Frederick, MD

Creating and managing websites, web applications, and custom integrations. Project manager for all new web projects, design projects, and data migrations. Design of company advertising and printed materials. Developing in ASP.NET (VB, C#), PHP, JavaScript, HTML and CSS while working with data using MySQL and TSQL. Implementation and management of SharePoint, CentOS and Windows web servers, and VMware ESXi for company and clients.

**WEB DESIGNER + DEVELOPER //****FREELANCE CONSULTANT / CONTRACTOR**

May 2014 – February 2015 | Frederick, MD

Produced, updated, and deployed client sites, including: planning, wireframing, design, and development as a contractor. Consulted for SEO / traffic growth, site maintenance, and email (development, tracking, and campaigns).

**WEB PROJECT LEADER + GRAPHIC DESIGNER //****SHADY GROVE FERTILITY**

November 2013 – October 2014 | Rockville, MD

Led design work for web, email, and marketing materials. Maintained all technical aspects of the company's WordPress and Drupal sites. Coordinated with content development team to overhaul and improve existing SEO practices as part of my webmaster role. Implemented Litmus for email analytics and assisted with transition to the ExactTarget email platform in early 2014. Produced targeted A/B testing to refine email messaging and improve response.

**WEB + GRAPHIC DESIGNER //****SIRE ADVERTISING**

July 2011 – November 2013 | Selinsgrove, PA

Headed art direction, webmaster duties, design for new web projects (2013), and development of WordPress sites. Garnered the agency recognition through various design awards. Designed and produced corporate identity, packaging, catalogs, annual reports, and advertising materials.

**EDUCATION****PENNSYLVANIA COLLEGE OF TECHNOLOGY //**

2007 – 2011 Bachelor of Science, Graphic Design  
Minor in Graphic Communications | (3.8 final GPA)

**BETAMORE ACADEMY //**

2014 (Fall) Back-End Web Development

**HONORS****AMERICAN GRAPHIC DESIGN AWARDS //**

GDUSA - 2011, 2012, 2014, 2016

Web Design, Identity Design, Packaging,  
and Direct Mail + Catalogs categories.

**SUMMIT CREATIVE AWARDS //**

SUMMIT INTERNATIONAL - 2012, 2013, 2014

Consumer Website, B2B Website,  
Consumer Service Logo/Trademark,  
B2B Direct Mail, and Catalog categories.

**SKILLS\***

Project Management • Art Direction • Graphic Design (Web + Print) • Development • User Interface Design • Identity + Branding • Print Management (Pre-press / Preflight) • Analytics + Webmaster Tools • SEO • Server + Database Management • System Integration

**LINKS****LINKEDIN //**

<https://www.linkedin.com/in/islane>

**CERTIFICATIONS + AFFILIATIONS //**

COMPTIA A+

August 2012 – August 2018

(License Verification: [QJ03LTG27GV4SF0R](#))

AIGA – Blue Ridge Chapter

2013 – Present ([profile page](#))

\* Please inquire for complete details on my experience regarding software, services, or programming languages.